



2019 Salt Shaker Awards

The 2019 Salt Shaker Awards were announced on Tuesday, September 10, at the 6th annual NH Salt Symposium. These awards recognize people in the snow and ice management business for their contributions to salt reduction and to the industry in general. There are three categories of Salt Shaker Awards:

The Salt-n-Peppa Award – for the salt professional exemplifying the best blending of participants in a salt reduction stew.

The Salt of the Earth Award – for the salt professional who best exemplifies a workingman’s approach to salt reduction.

The Shaken, not Stirred Award – for the James Bond of the salt profession, exemplifying a fearless, confident approach to salt reduction.

The recipient of **the 2019 Salt-n-Peppa Award is Robert Sherwood of Bob Sherwood Landscape Company LLC in Dover**. Bob has engaged all levels of snow and ice management professionals within his company to the same, high standards of certified salt applicator status that they maintain as a Master Certificate holder. He has continually pursued Green SnowPro training, annual certification and continuing education opportunities to remain active and current in the snow and ice management industry. Advocating for, and empowering the snow and ice management crew with continued training and adherence to the Green SnowPro Program standards on salt reduction strategies has been consistent and exemplary. In addition to ensuring that professionals within the company are up to date on training and the latest technologies and strategies for salt reduction, Bob has also ensured that administrative staff have gone through similar training to facilitate an atmosphere of continuity and excellence within the main office and out in the field at the properties they are responsible for managing. This extra level of effort underscores the need for recognizing Bob Sherwood with a 2019 Salt Shaker Award.

The 2019 Salt of the Earth Award goes to Alizabeth Ricard, of Piedmont Excavation & Septic LLC in Epsom.

Recognizing that attention to detail and providing outstanding service are keys to successful winter maintenance, this award acknowledges someone who understands the value of developing and sticking to standard practices, and keeping accurate records of the work completed by snow and ice management crews throughout the winter season and beyond. Keeping track of Green SnowPro certification status, annual renewal requirements, training schedules, fees associated with training versus application costs, and maintaining those records and being able to produce them quickly can be a confusing and daunting task for an individual. When someone is asked to manage that at the fleet level for multiple types of Green SnowPro

certifications, it can become mind boggling. Alizabeth took the initiative to take the Green SnowPro Full Course and the exam to better understand what the snow and ice management crews were required to know, and what is required to maintain certification in the program. Ensuring that all certified applicators meet their training requirements, maintain their individual records, and meet their annual reporting requirements has become second nature for her and sets the standard for outstanding “behind the scenes” administrative support that is absolutely vital to maintaining Green SnowPro certified status.

The recipient of the **2019 Shaken, Not Stirred Award is Bill Boulanger, of the Dover Department of Public Works**. This award recognizes that it’s not easy to try something new in a highly competitive industry where people’s safety is a direct result of your work. Named after one of James Bond’s catch phrases, this award not only recognizes the fearlessness and confidence of the awardee, but also their willingness to share knowledge with others in pursuit of raising awareness and competency throughout the snow and ice management realm. Bill Boulanger has shared knowledge of salt reduction strategies and has proven commitment to salt reduction by instituting equipment conversions and upgrades relative to incorporation of brine into the municipal arsenal of ice management techniques. Always looking for ways to improve upon standard, “the way we have always done it” approaches, and never, ever, hesitant to tell so-called “experts,” that “there is no way in hell your recommended approach or best management practice is going to work or get maintained by my crews,” Bill is well respected by the public works community across the region for brutal honesty and get-it-done approach. Most importantly, Bill takes all lessons learned on the road literally and figuratively to lead by example but to also share experiences and lessons learned at the state, regional and national levels.

The 6th annual NH Salt Symposium was held September 10 at the Grappone Center in Concord, NH. Sponsored by the New Hampshire Department of Environmental Services, the University of New Hampshire Technology Transfer Center and the Snow and Ice Management Association, this daylong conference presents expert speakers in salt reduction practices, winter maintenance research, marketing, insurance and liability, liquid uses, interactive discussion sessions, and an awards presentation.