

2011 Governor's Award for Excellence in Pollution Prevention

Southeastern Container, Inc. - Hudson

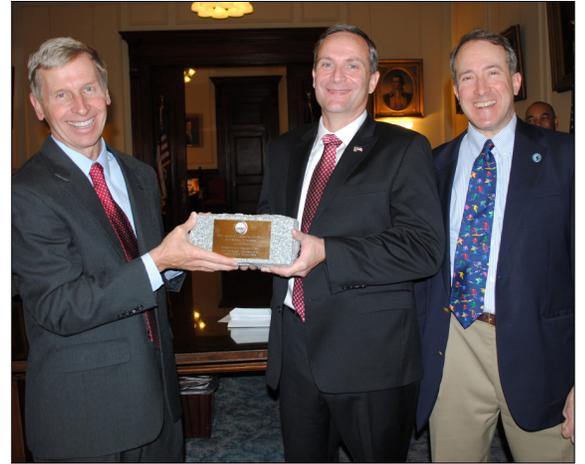
Southeastern Container (SEC) in Hudson has earned the prestigious 2011 Governor's Award for Excellence in Pollution Prevention for the company's "lifetime achievements." SEC in Hudson is a manufacturer of plastic containers for the Coca-Cola bottling system and has embraced pollution prevention strategies throughout its operations. For 2011, SEC has continued its energy reduction efforts through:

- LED parking lot lighting retrofits
- Installation of a variable speed compressor and motors
- Installation of a Water Chiller System built by a company in Portsmouth

These efforts show a reduction of 754,608 kWh and \$95,202 annually.

SEC has consistently reduced the amount of plastic in its bottles and packaging and for 2011 has incorporated the use of Coca Cola's "Plant Bottle" resin made from a biologically renewable resource, sugar cane ethanol.

Southeastern Container has been awarded for its pollution prevention efforts five years in a row.



Governor Lynch, John Fischer & Commissioner Burack

Five Years of Pollution Prevention Results

Raw Material Consumption:	2.8 million pounds
Energy Use Reductions:	7.8 million kWh
Water Use Reductions:	459,000 gallons
Solid Waste Reductions:	290,000 pounds
Reduced CO ₂ Emissions:	12,000 tons
Savings:	\$4.4 million

Excellence in pollution prevention is measured in many ways, but one of the things that sets this company apart is its efforts to encourage other SEC facilities to implement waste reduction strategies. In 2010, with the assistance and encouragement of the Hudson facility, SEC facilities in Virginia and Illinois were chosen to win environmental awards in their respective states.

